

LARGE COMPANIES

Continuous Improvement

01 HOW TO ACHIEVE AND MAINTAIN OPERATIONAL EXCELLENCE IN LARGE COMPANIES

At Middel & Partners we know what it takes to achieve excellence within your large company. We have tailored programs and interventions to put in place that will help your business create and nurture a culture of sustainable operational excellence. We do this in close collaboration with our international network to ensure best practice in all our interventions. We conduct a performance audit and using that, identify the measures to take.

What are the elements that we look at?

Your Configuration

Profit model (How can we find the best way of converting offerings into cash?)

Network (How do we connect with others to create value?)

Structure (How do we organise and align our talent and assets?)

Process (How can we use our knowledge, methods, technology and resources?)

Your Offering

Product performance (How can we develop distinguishing features and functionality?)

Product system (How can we create complementary products and services?)

Customer Experience

Service (How can we support and amplify the value of our offerings?)

Channel (How do we deliver our offerings to customers and users?)

Brand (How do we present ourselves, products and services?)

Customer Engagement (How do we foster compelling interactions?)

02 IMPROVE EFFICIENCY AND DRIVE OPTIMAL PERFORMANCE

For you to optimise your business, Middel & Partners effectively do an audit of the entire business(holistic) – financial and process – and determine which areas are ripe for optimisation, where processes can be streamlined, and which interventions would be best suited for the business to function optimally.

We aim to analyse and re-engineer the way areas of your organisation work, to promote high levels of performance, reduce resource wastage and drive revenue. With an optimised business, productivity increases, and risk of human error becomes lower. Optimising your organisation digitally will allow for data-led decision making to identify and resolve areas of inefficiency rapidly.

